



# Activity-Based Models: Approaches Used to Achieve Integration Among Tours and Trips Throughout the Day

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# AB Modeling Objective

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To more realistically predict the effect of land use and transport policy on travel behavior.

# AB Modeling Approach

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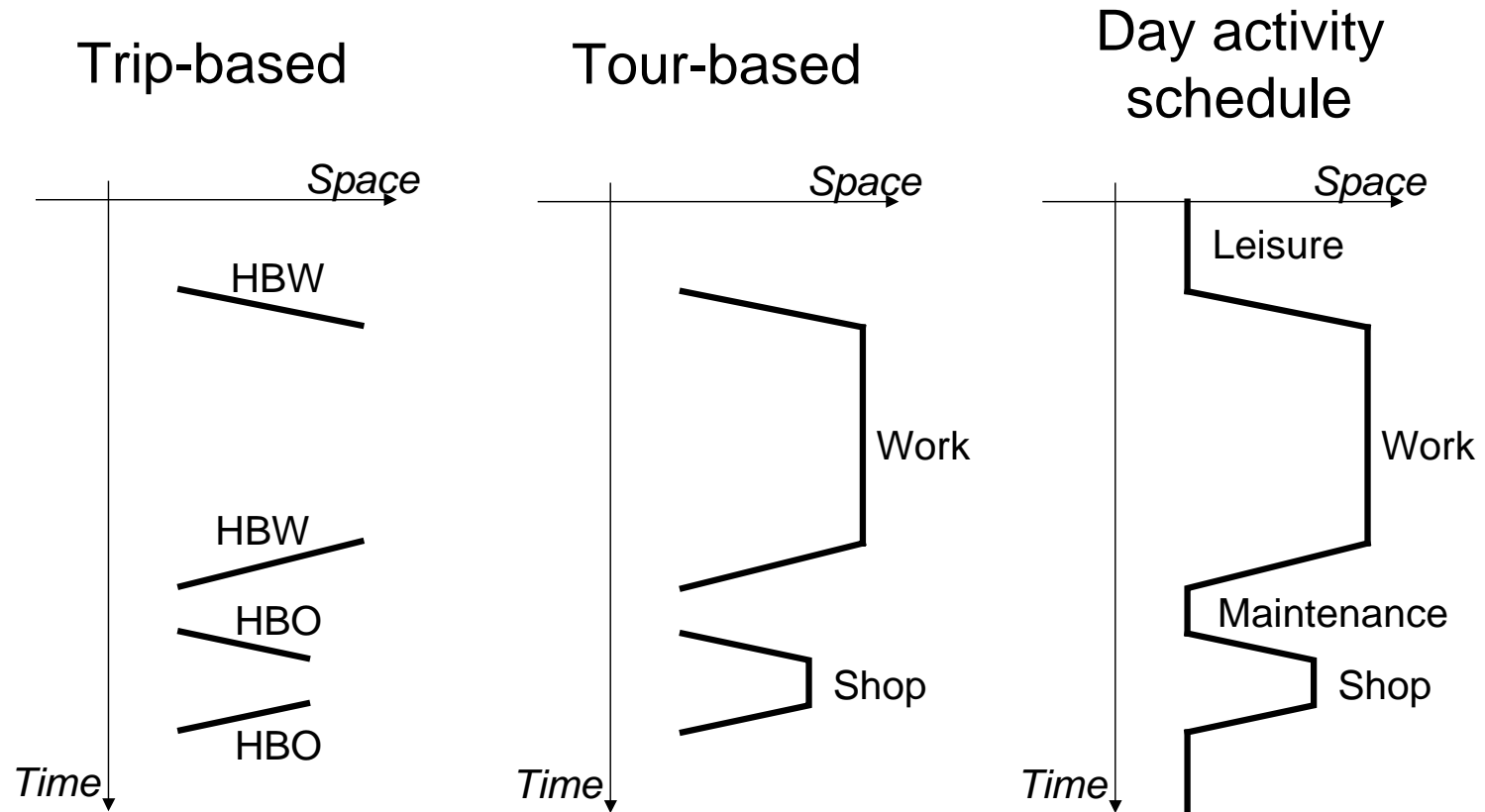
To more realistically predict the effect of land use and transport policy on travel behavior, through a more realistic representation of behavior.

# Attempts at Behavioral Realism

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- Model entire day of activity and travel as one integrated outcome

# Model Entire Day



# Attempts at Behavioral Realism

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- Model entire day of activity and travel as one integrated outcome
- Include time-of-day models



# Attempts at Behavioral Realism

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- Model entire day of activity and travel as one integrated outcome
- Include time-of-day models
- Include household aspects of personal travel

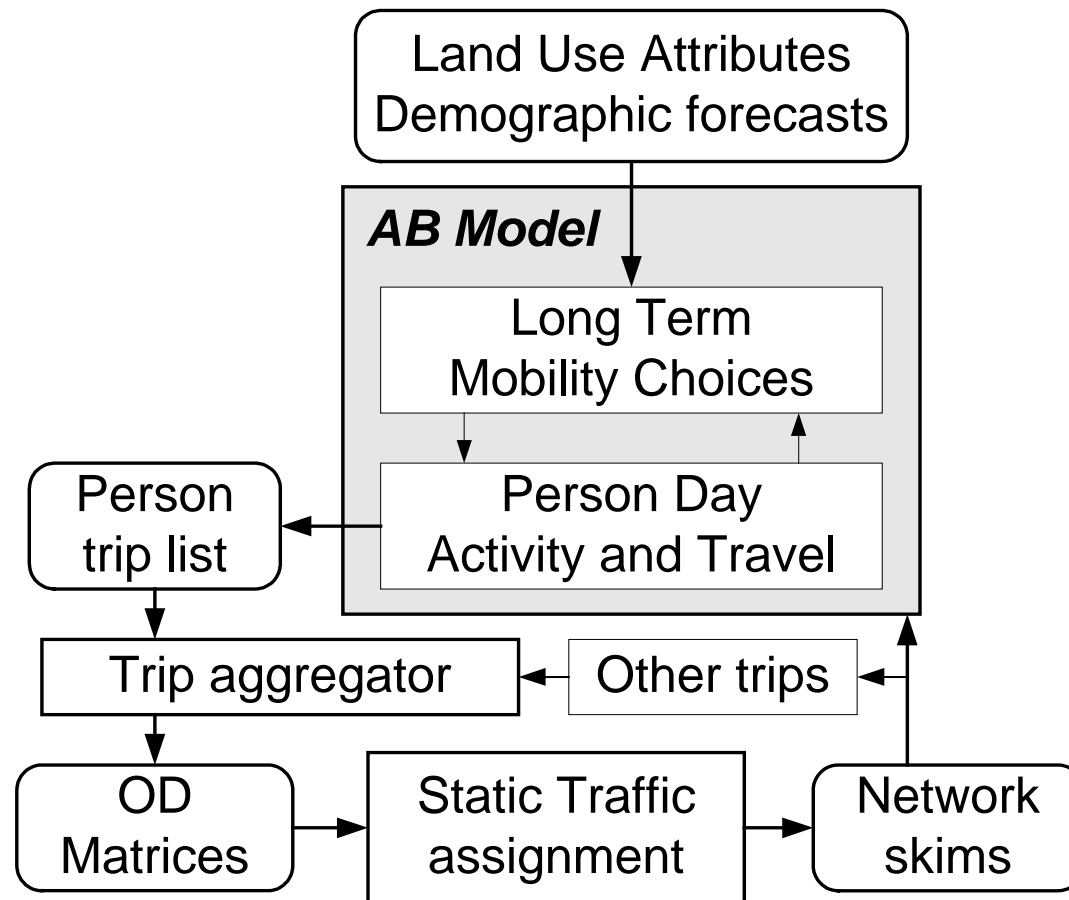


# Include Household Aspects of Personal Travel

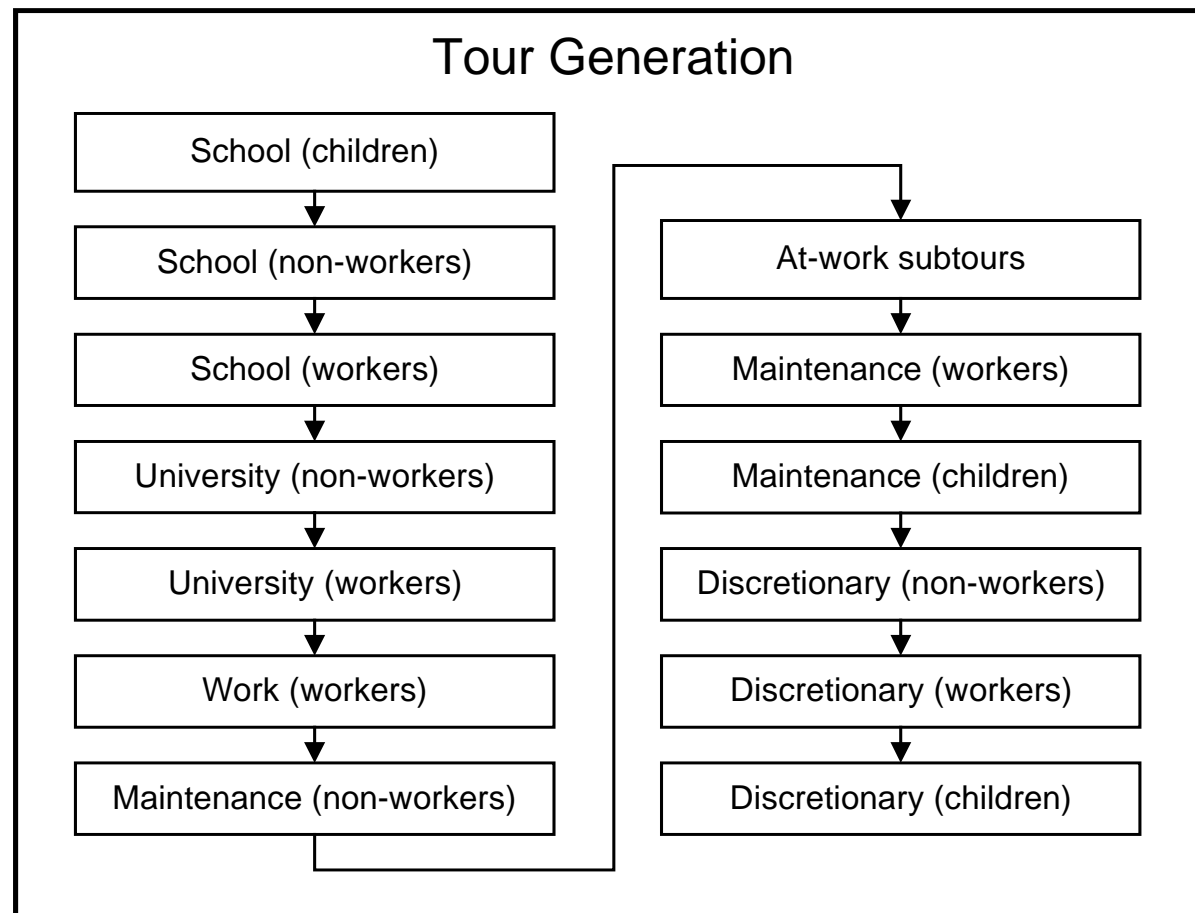
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- Coordinated schedules
- Joint tours
- Allocated maintenance activity
- Pickup and drop-off trips

# AB Model System



# Sequentially Applied Models



# Attempts at Behavioral Realism

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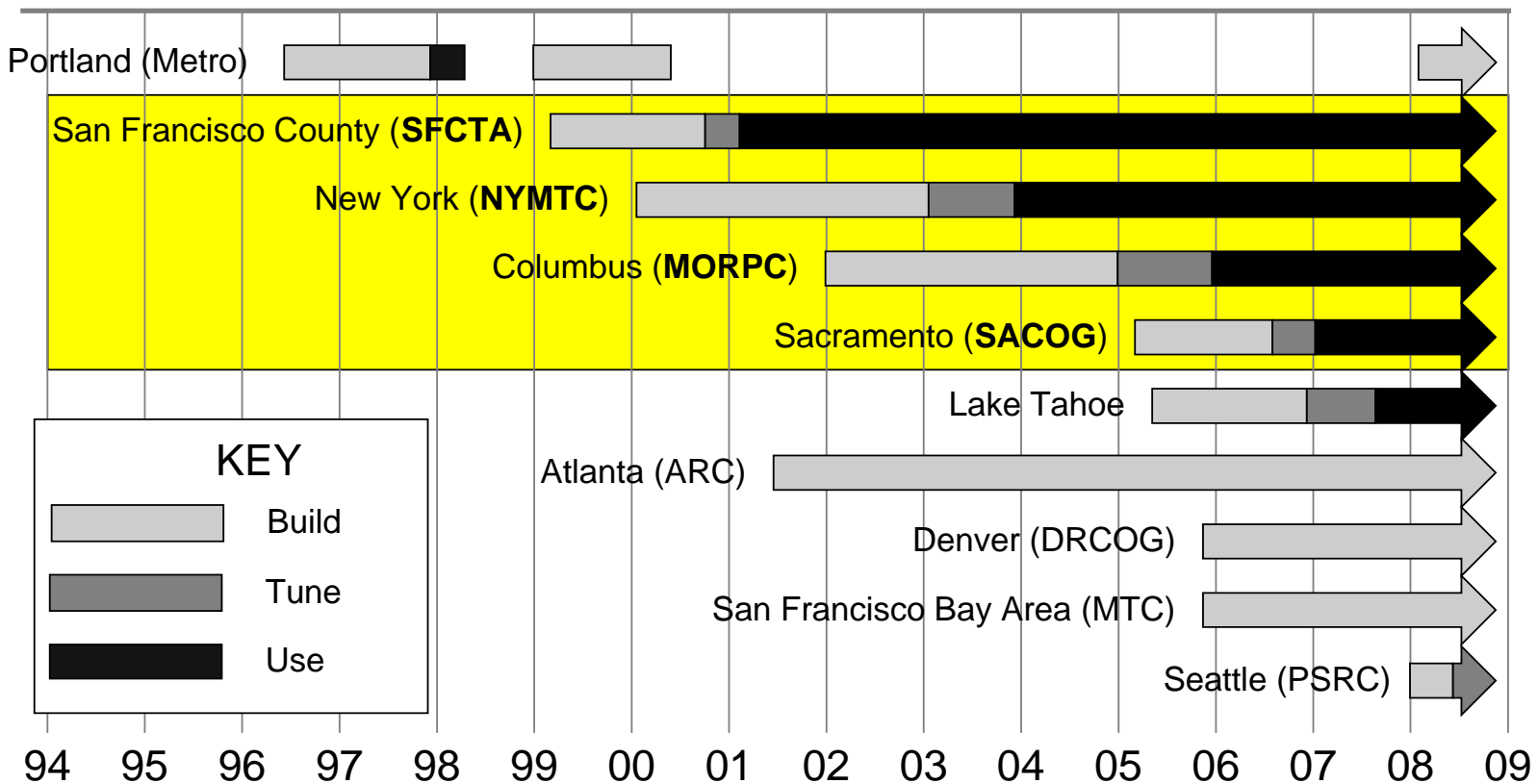
- Model entire day of activity and travel as one integrated outcome

# Thesis

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To more realistically predict the effect of land use and transport policy on travel behavior, through a more realistic representation of behavior, **activity-based model systems must be effectively integrated.**

# Examined: Four US AB Models in Active Use



# Terminology

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- Horizontal Integration
- Vertical Integration
  - Downward
  - Upward

# Horizontal Integration

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Joint model of two or more model components

## Destination and Mode Choice

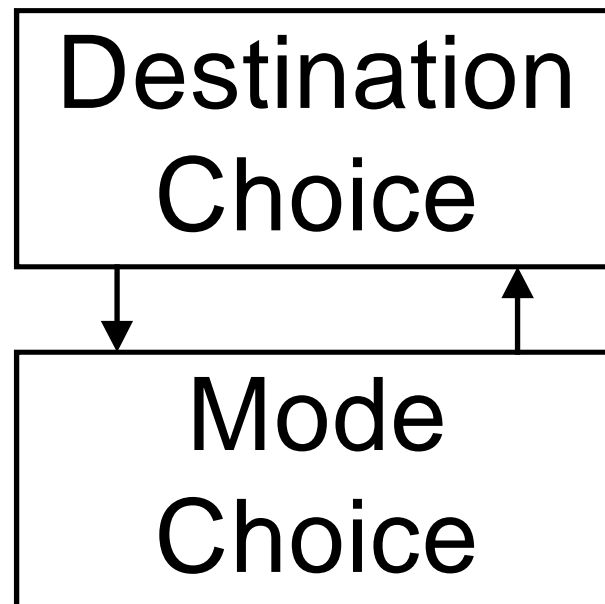
- MNL
- Nested Logit
- Cross-nested Logit
- etc



# Vertical Integration

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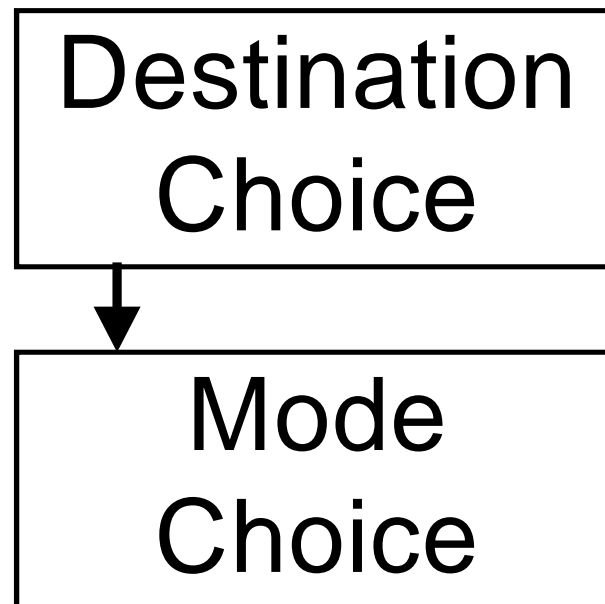
Relating two or more sequentially implemented model components



# Downward Vertical Integration

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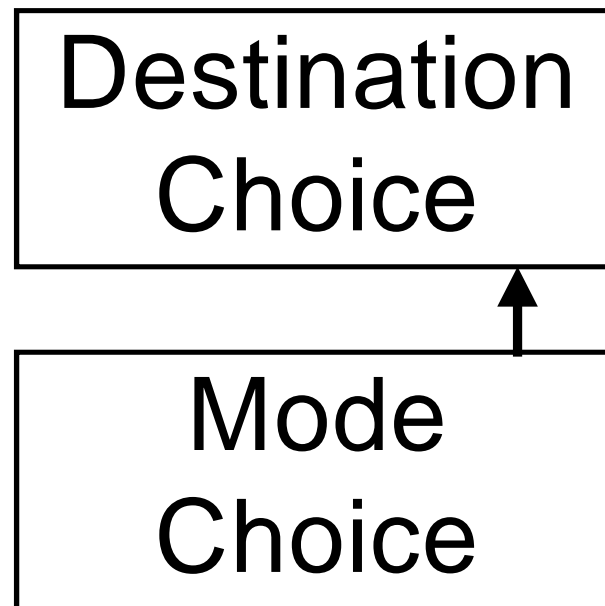
Constraining subsequent model  
by the outcome of prior model



# Upward Vertical Integration

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Accounting for the quality of alternatives in a subsequent model

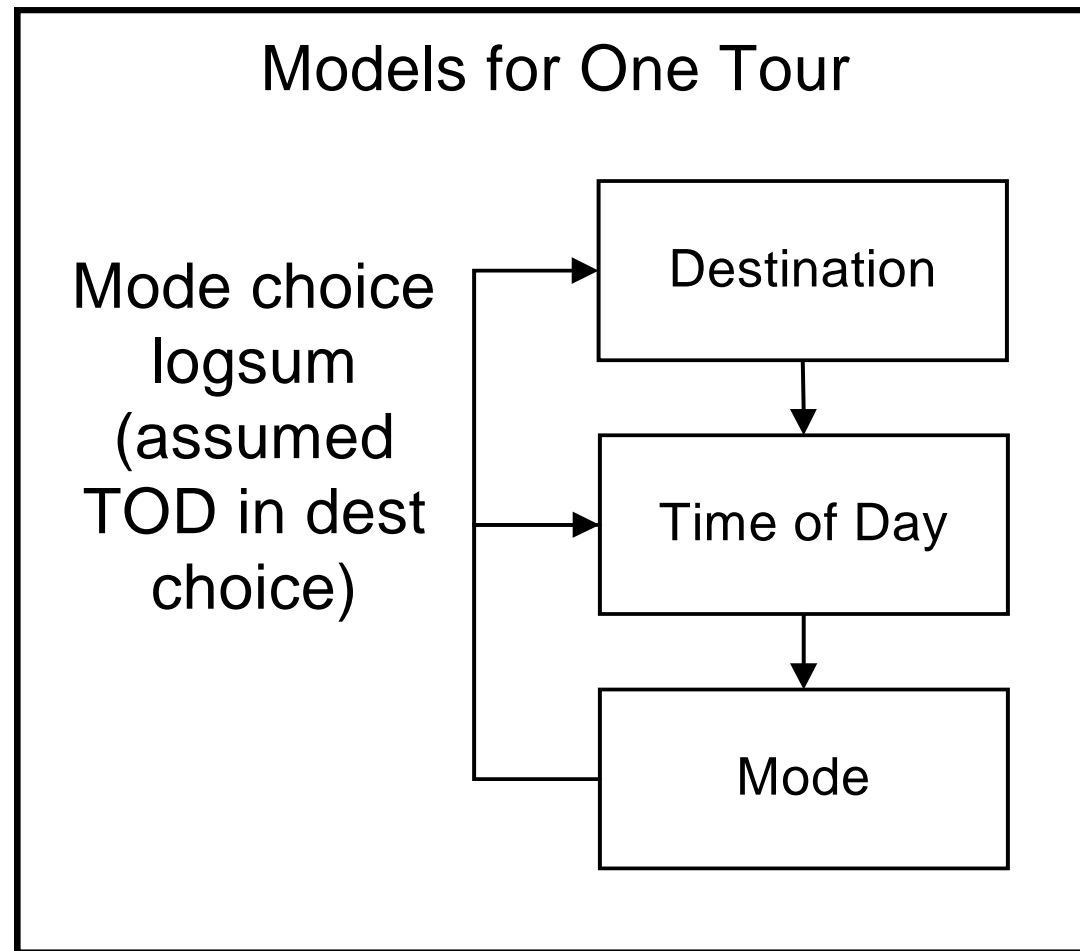


# Five Aspects of Integration

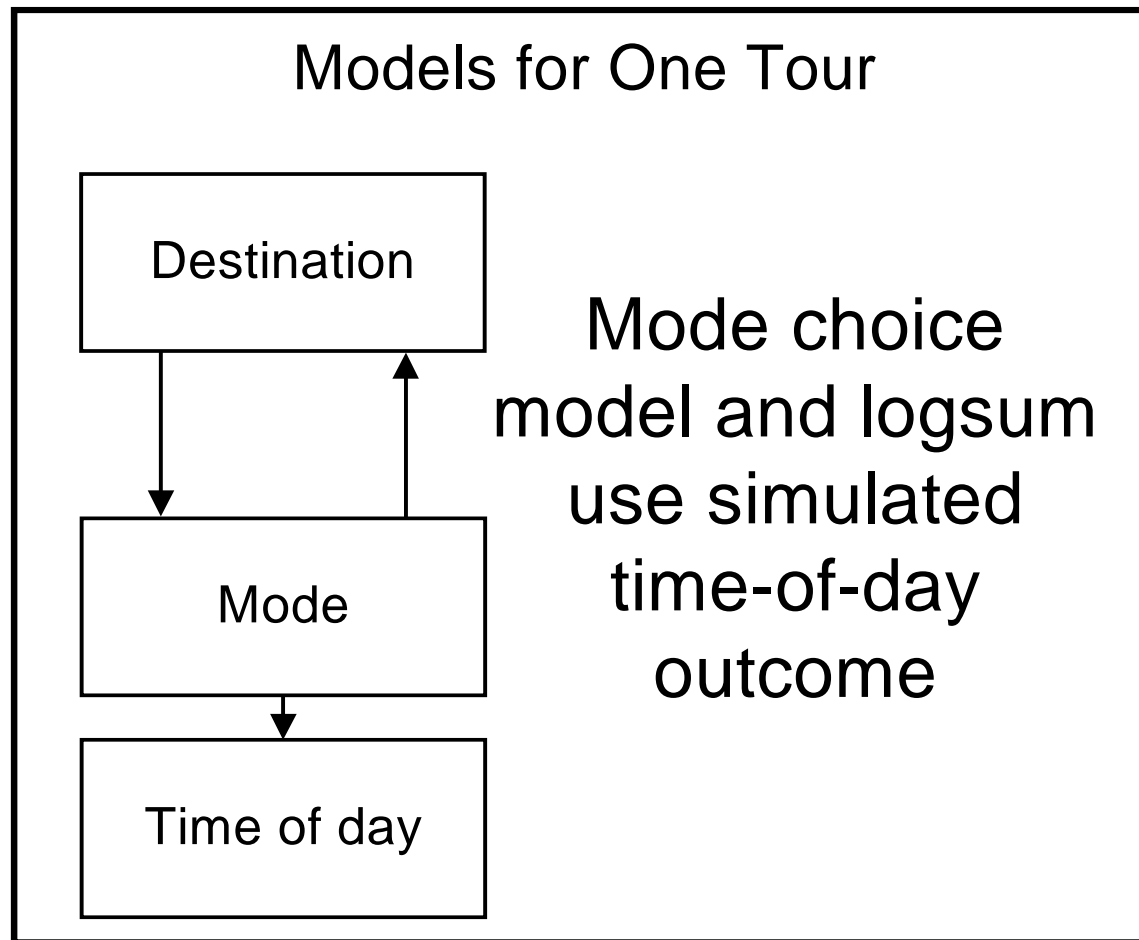
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- Tour destination, mode and time
- Long-term and within-day
- Downward among tours and stops
- Among household members
- Horizontal and upward among tours and stops

# Tour destination, mode and time--**MORPC**



# Tour destination, mode and time--**SACOG**



# Five Aspects of Integration

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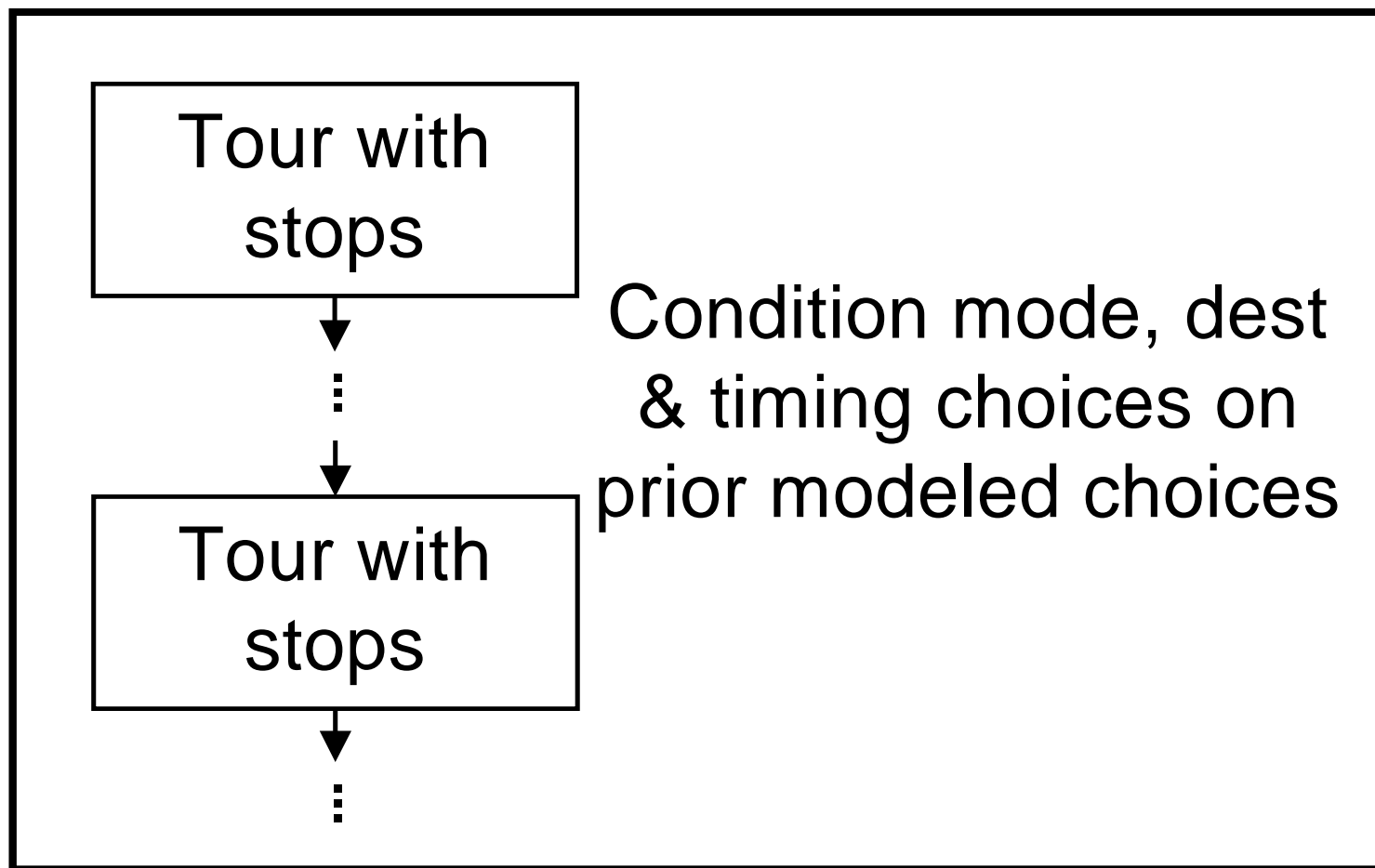


# Five Aspects of Integration

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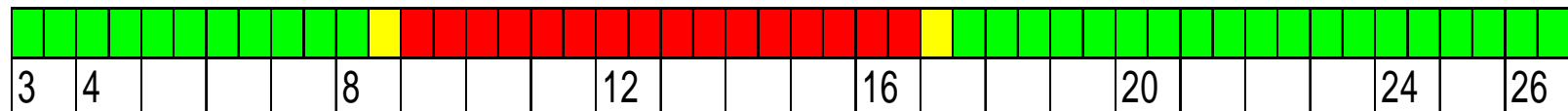
# Downward among tours and stops



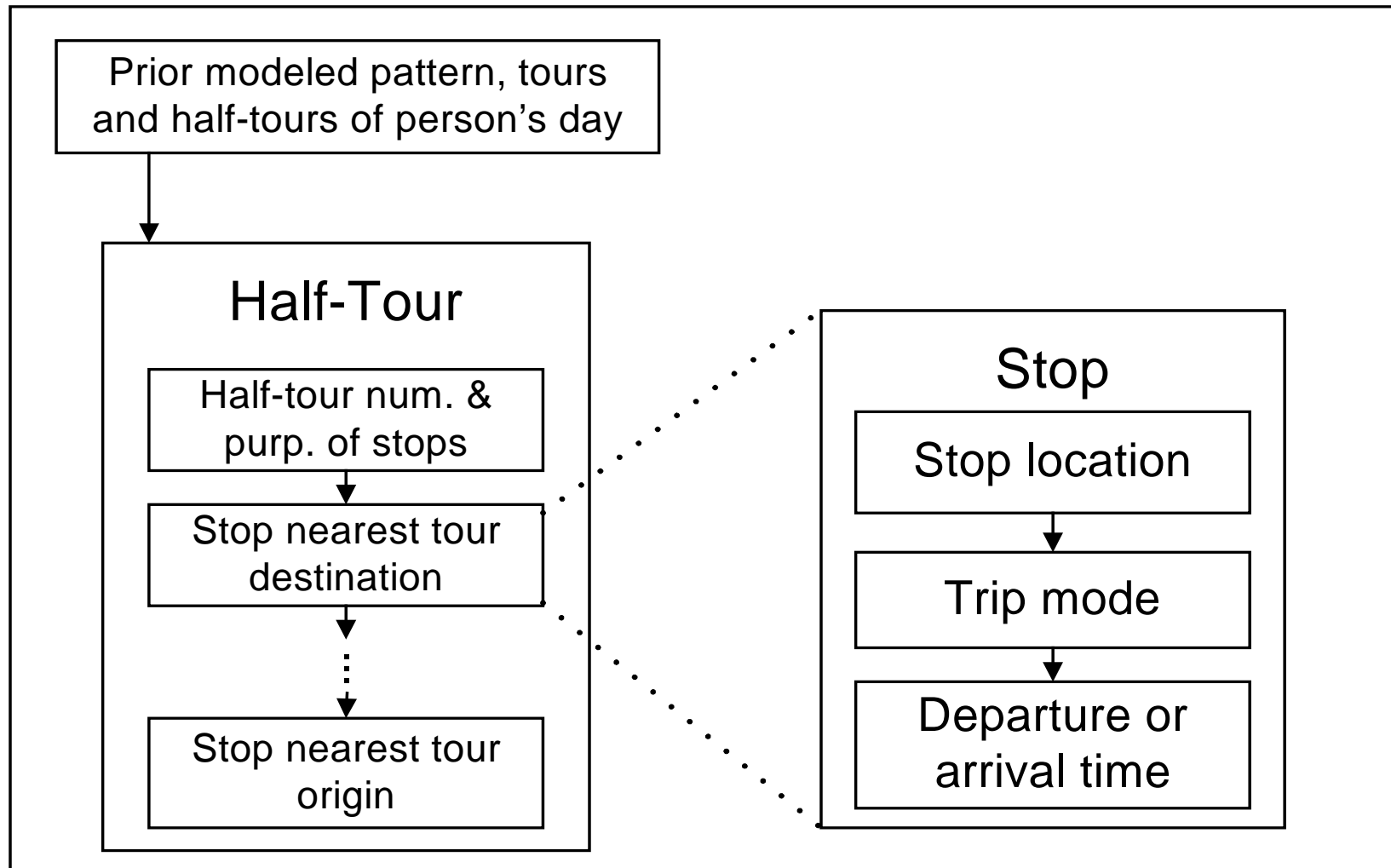
# Available time accounting **MORPC** and **SACOG**

Time-constrain and condition  
subsequent choices after  
scheduling each tour and stop

Person-day:



# Half-tours and intermediate stops--SACOG



# Modeling half-tour 1 before

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**Home**

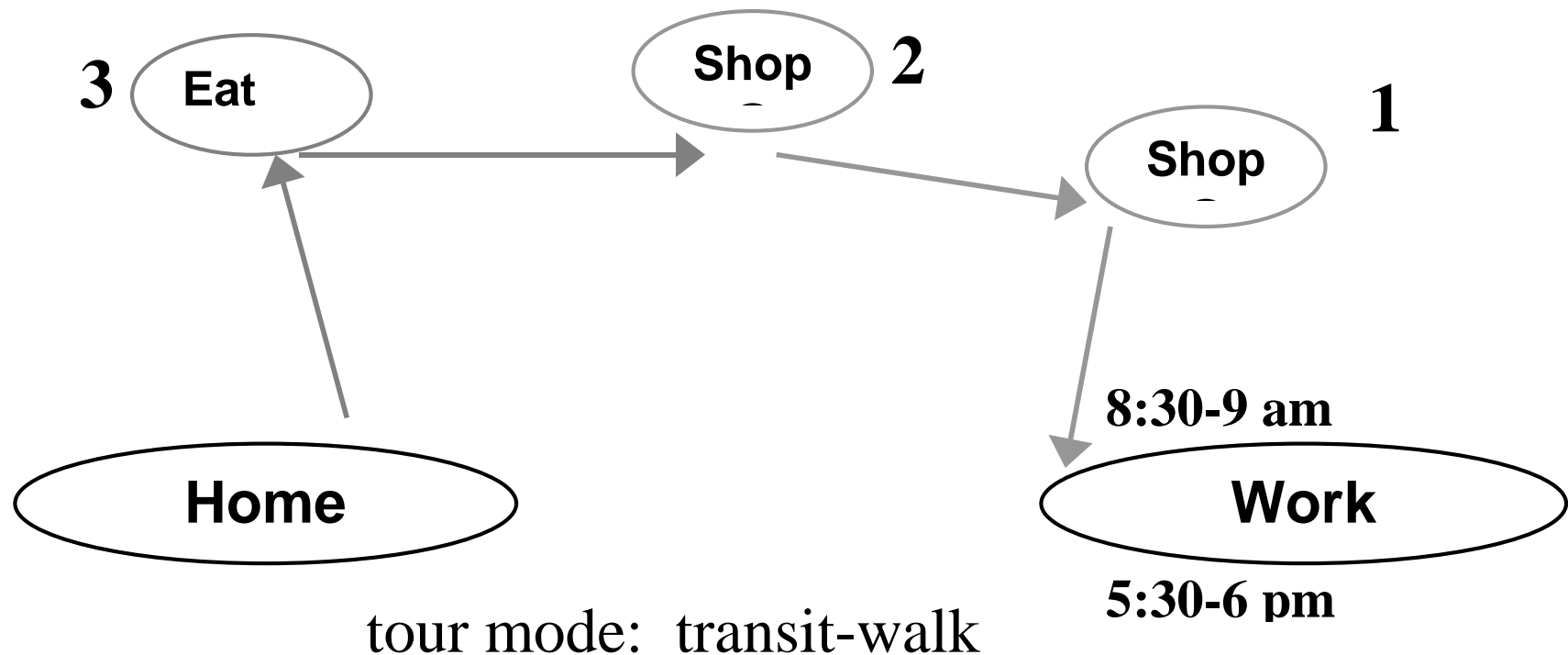
tour mode: transit-walk

**8:30-9 am**

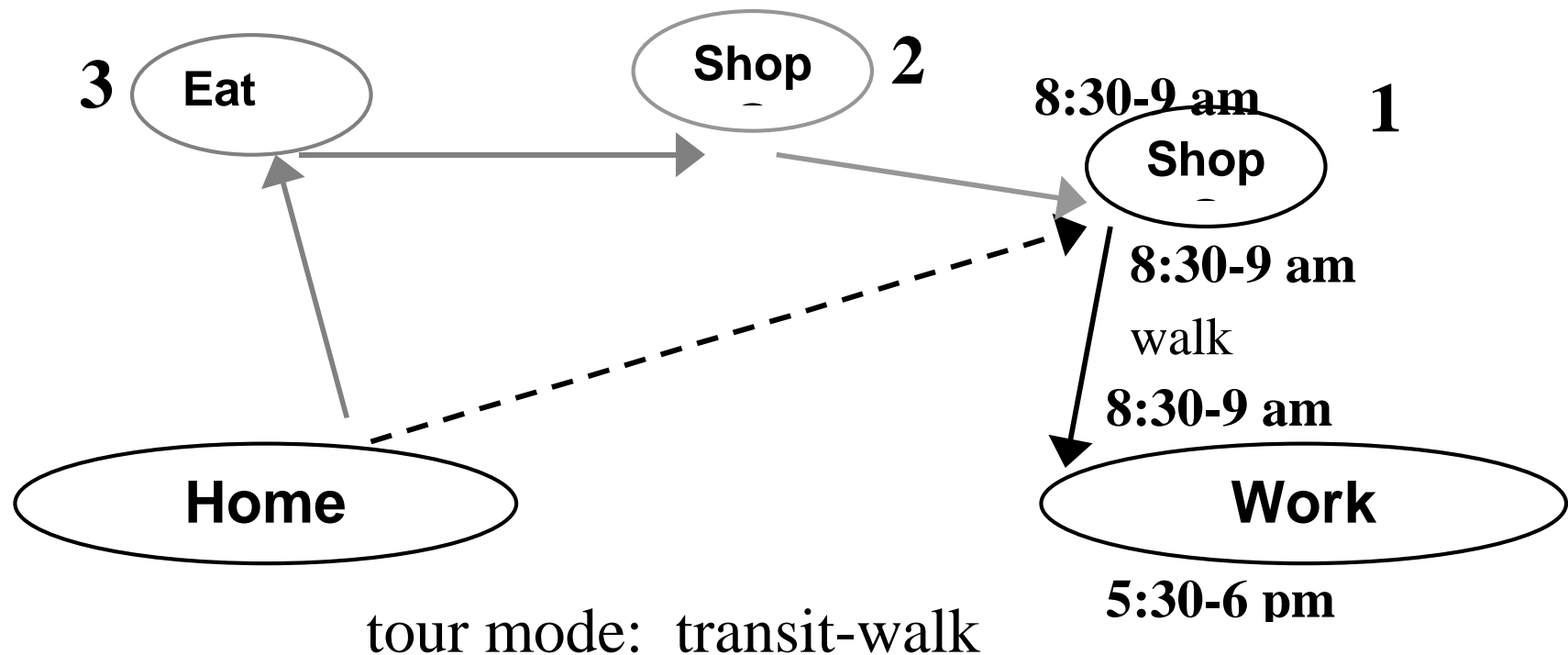
**Work**

**5:30-6 pm**

# Modeling half-tour 1 after num & purp of stops



# Modeling half-tour 1 after stop 1



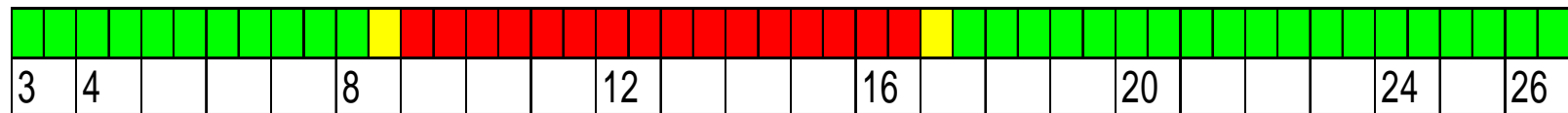
# Vehicle accounting

## No current models

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- Models
  - Vehicle type (long-term)
  - Vehicle for tour
- Accounting:

Vehicle scheduled for one tour





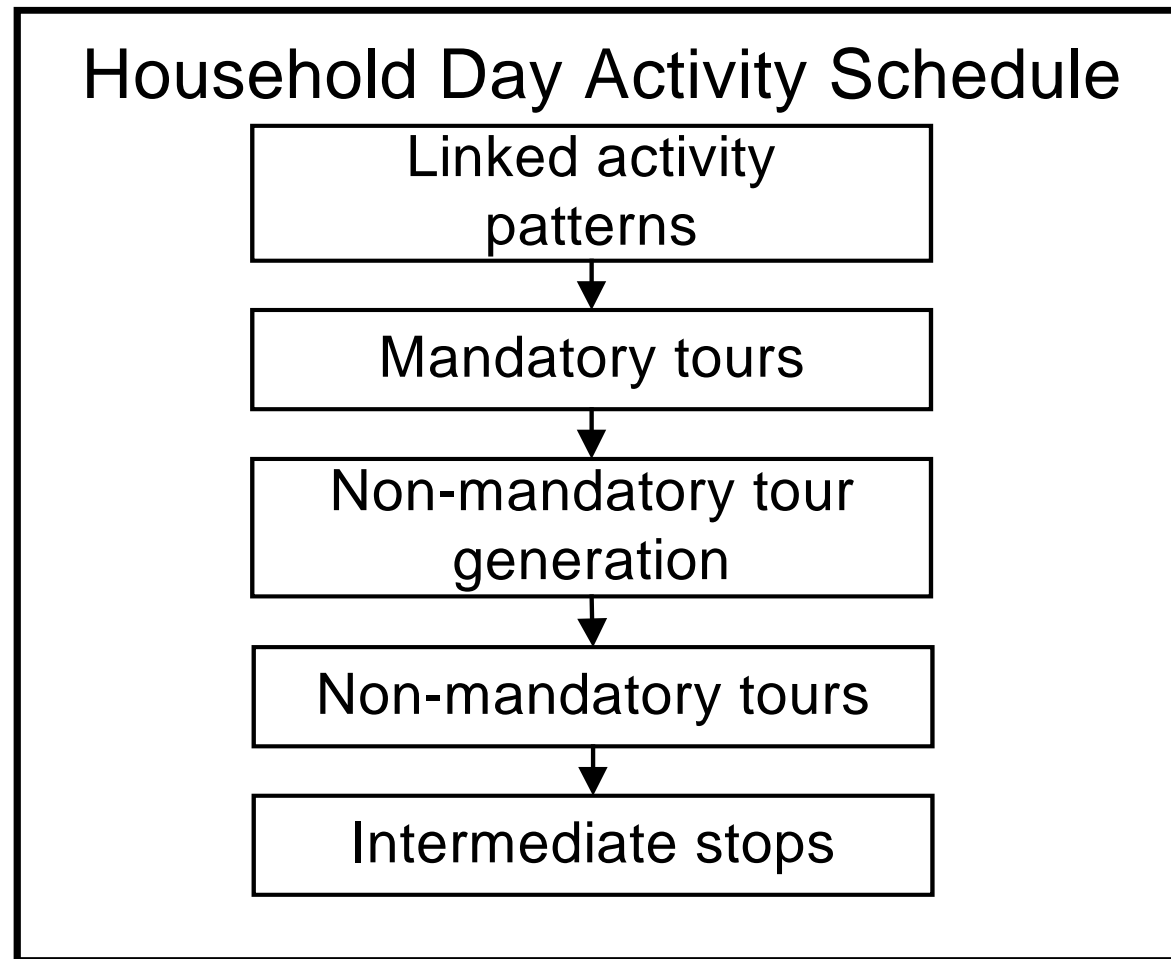
# Five Aspects of Integration

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- Tour destination, mode and time
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- Horizontal and upward among tours and stops

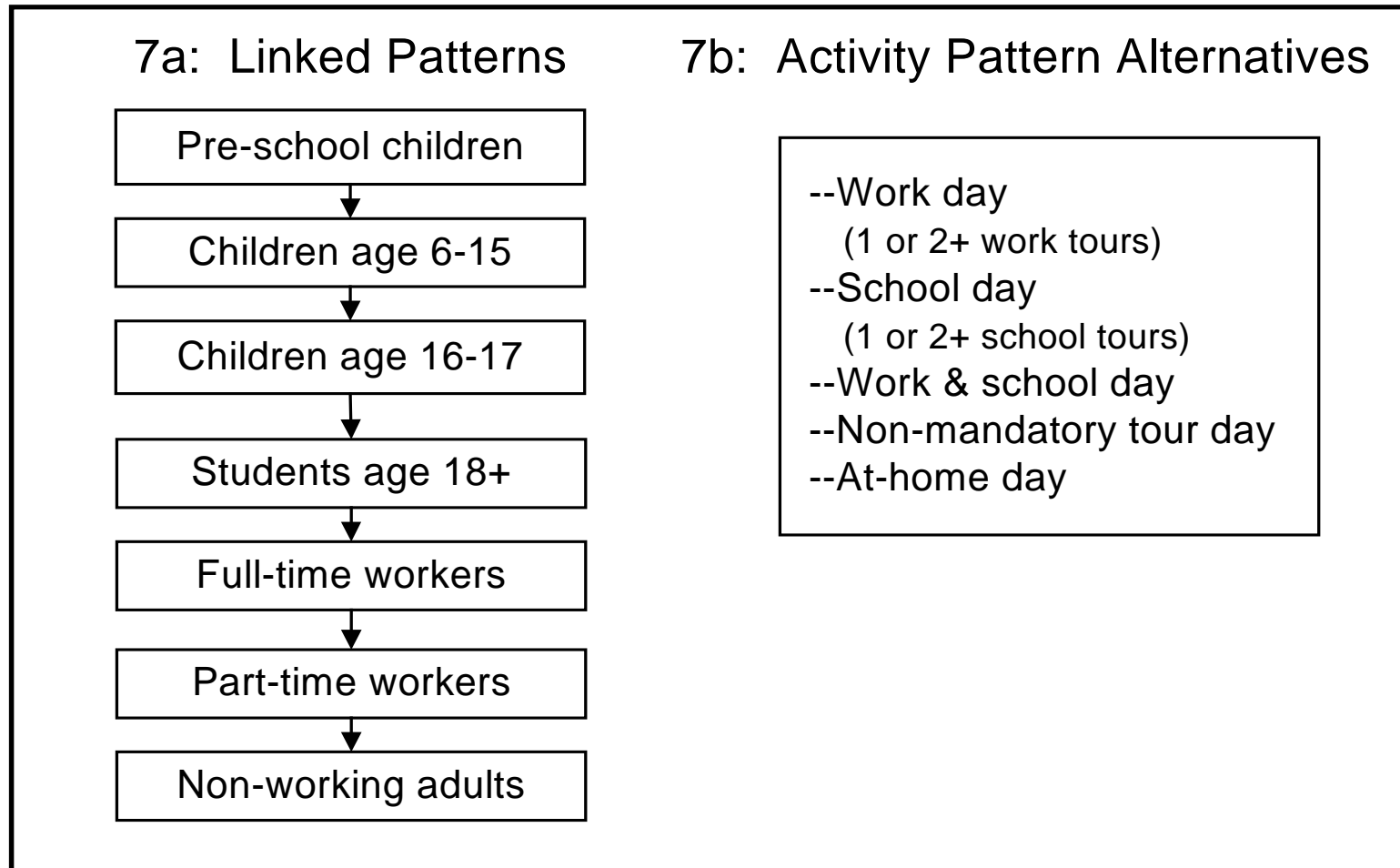
# Among household members

## MORPC



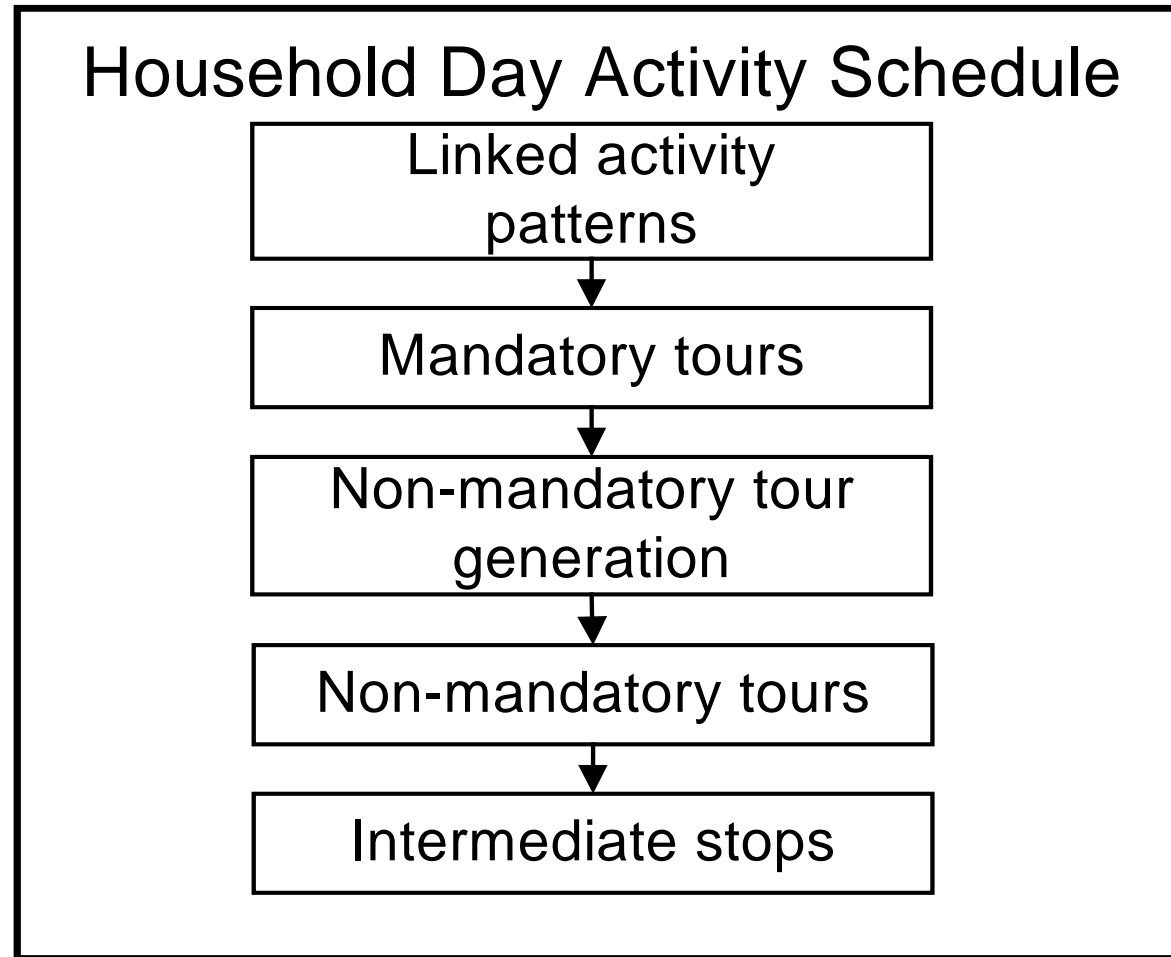
# Among household members

## MORPC



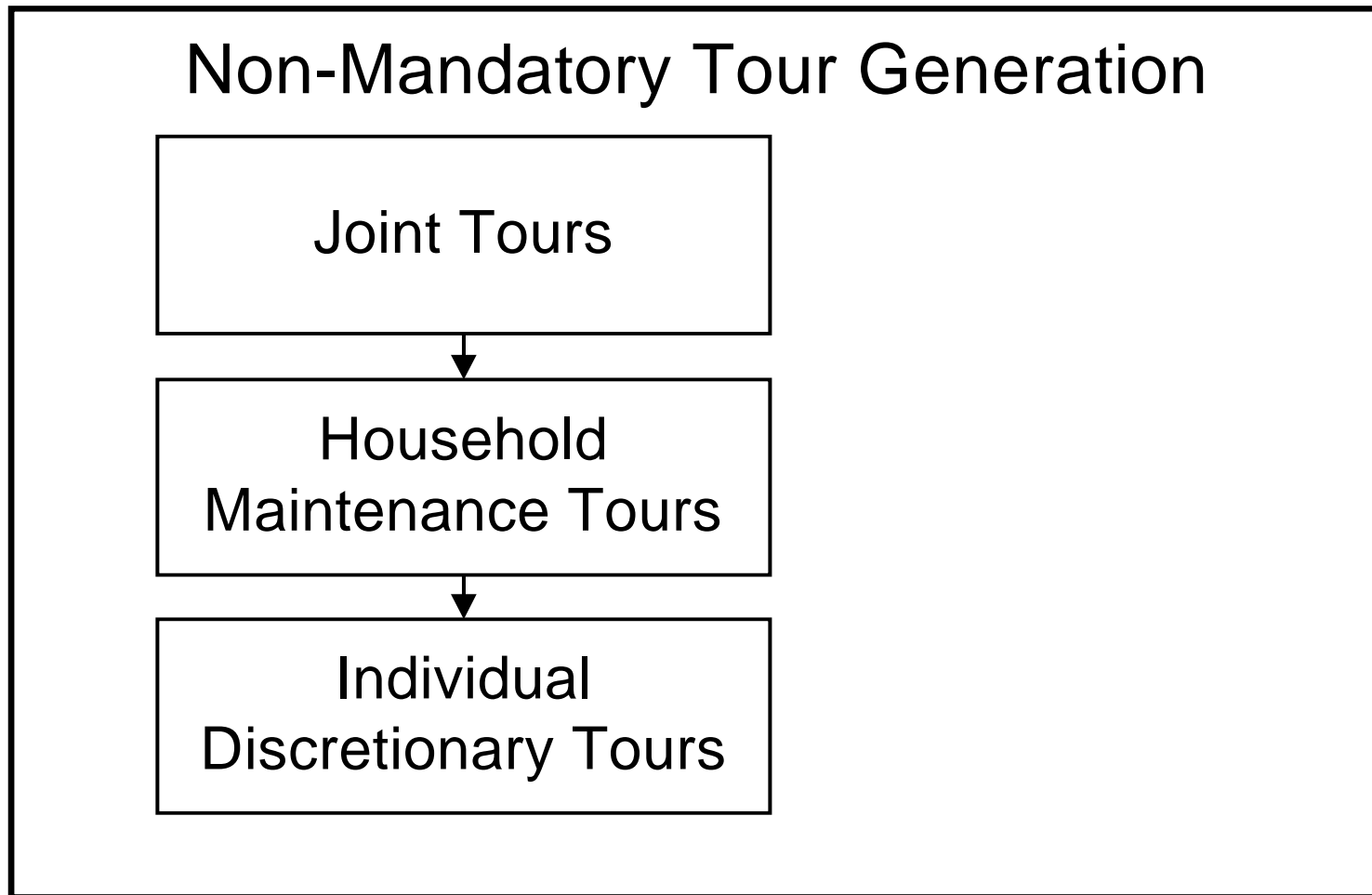
# Among household members

## MORPC



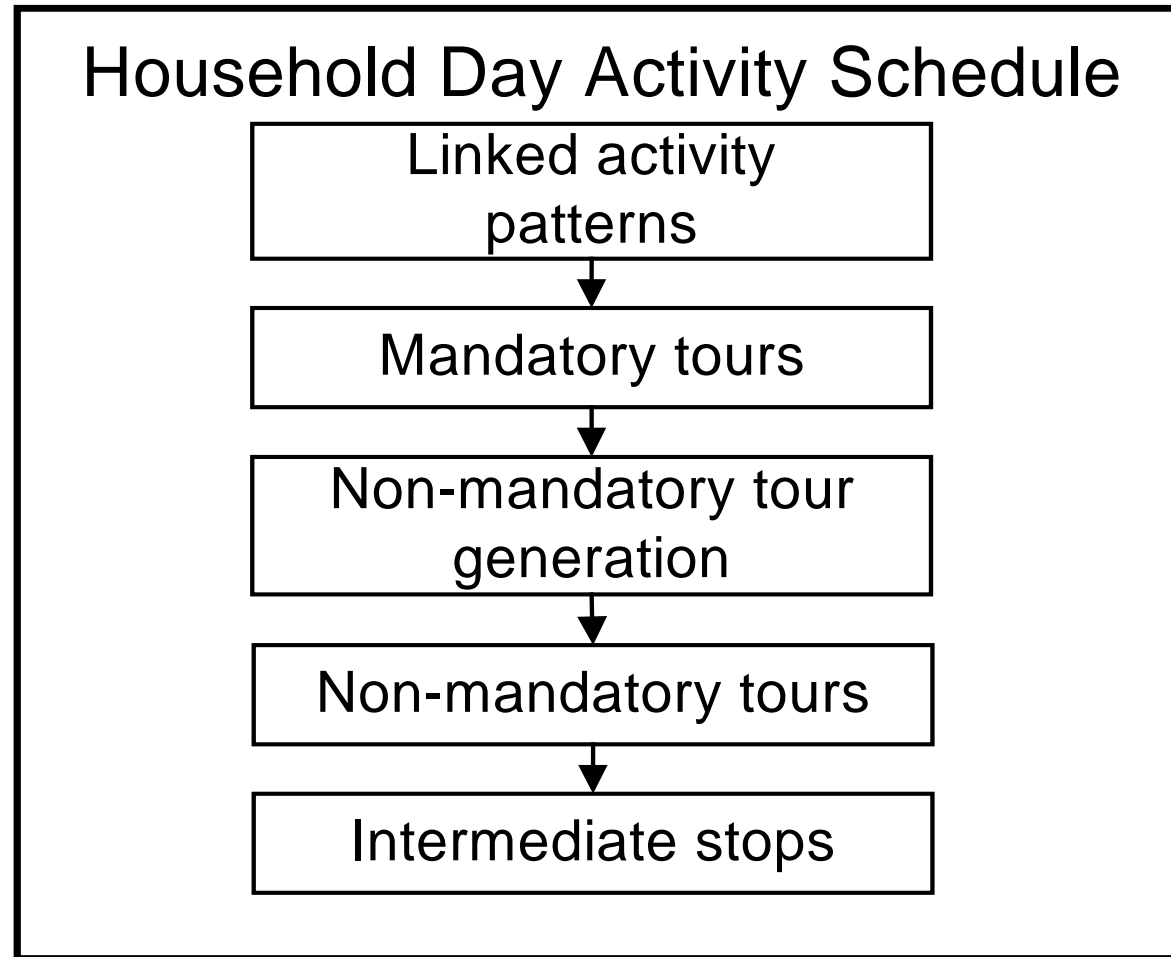
# Among household members

## MORPC



# Among household members

## MORPC



# Among household members

## No Current Models

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- Horizontally integrated day activity patterns
- Shared partial tours

# Five Aspects of Integration

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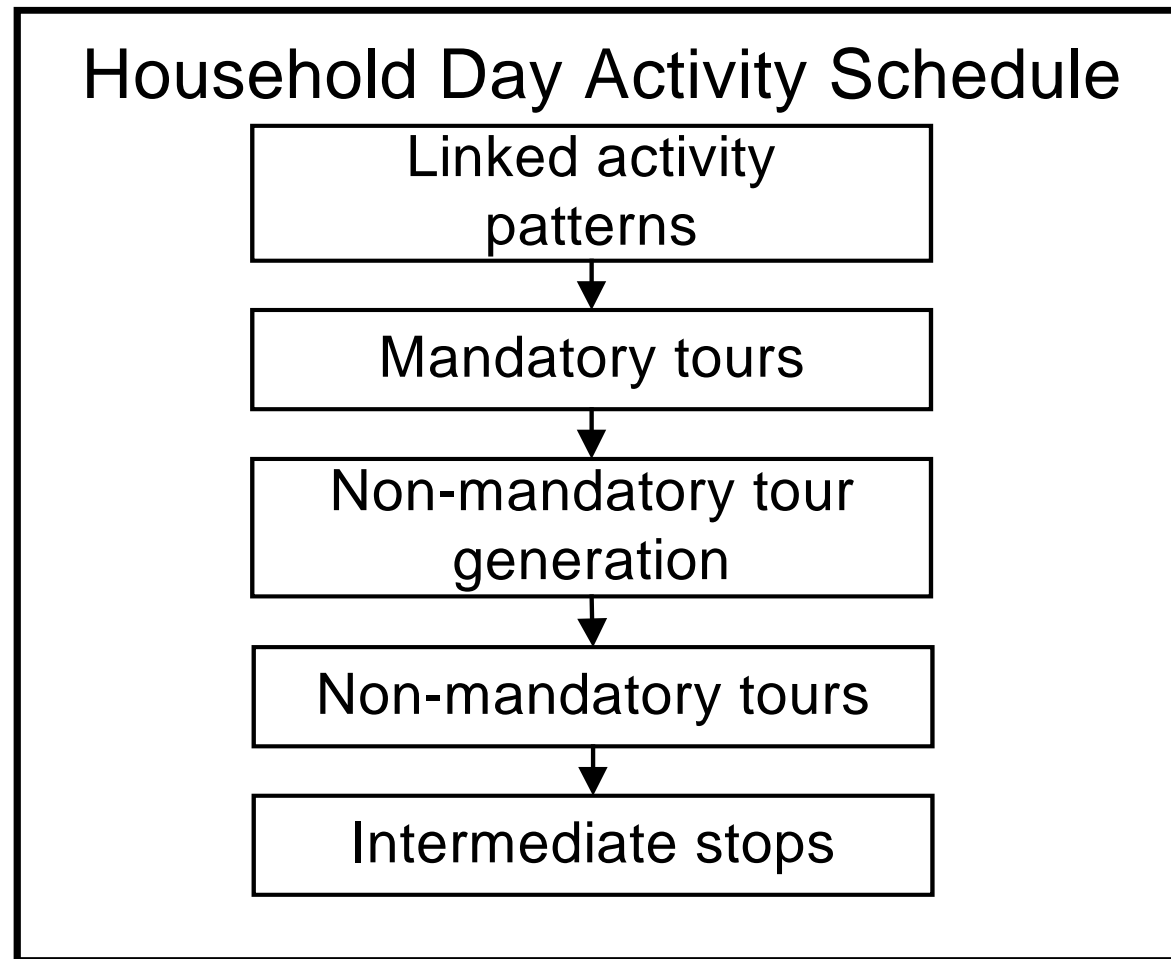


# AB Modeling Objective

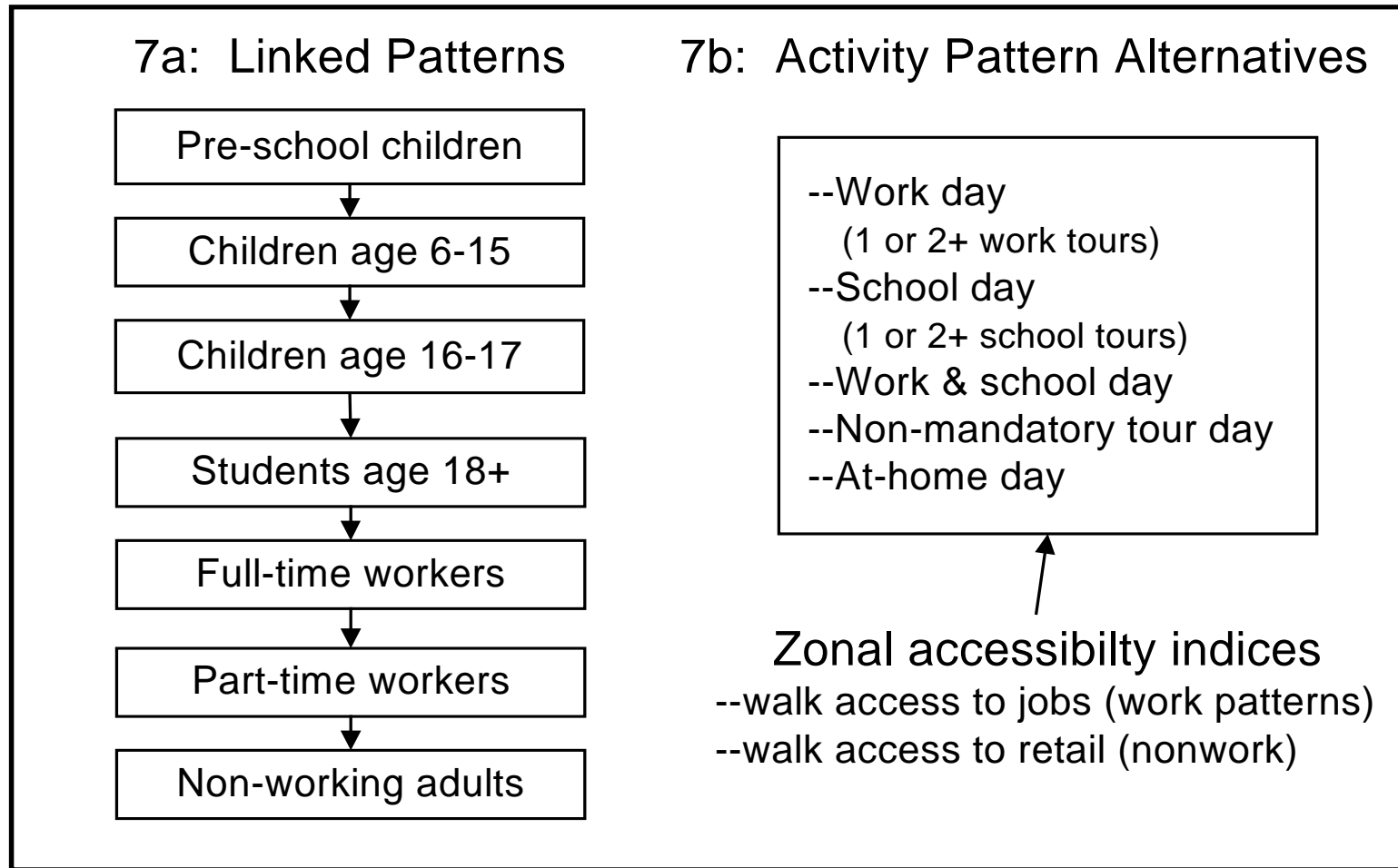
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To more realistically predict the affect of land use and transport policy on travel behavior.

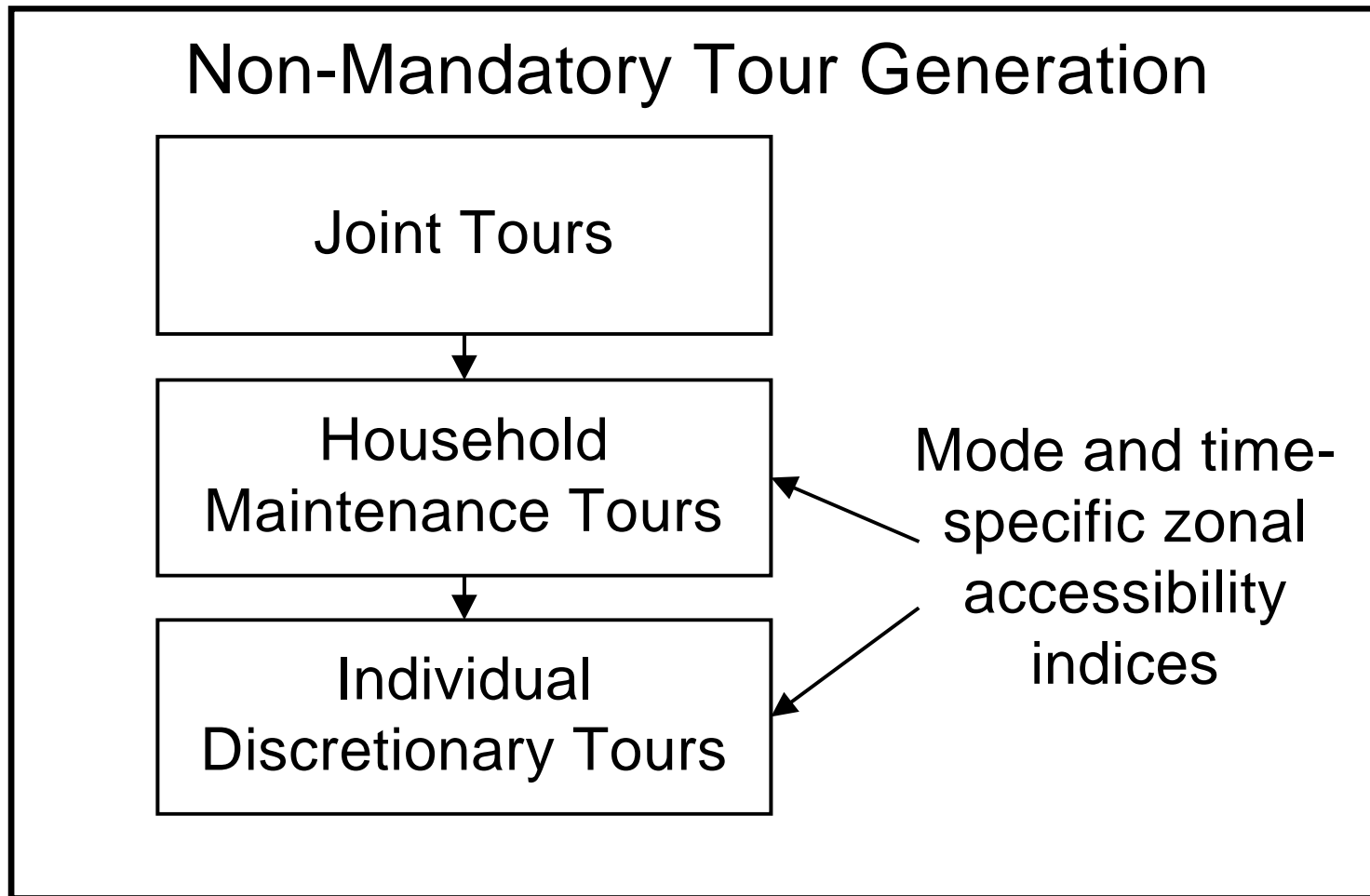
# Horizontal and upward among tours and stops--**MORPC**



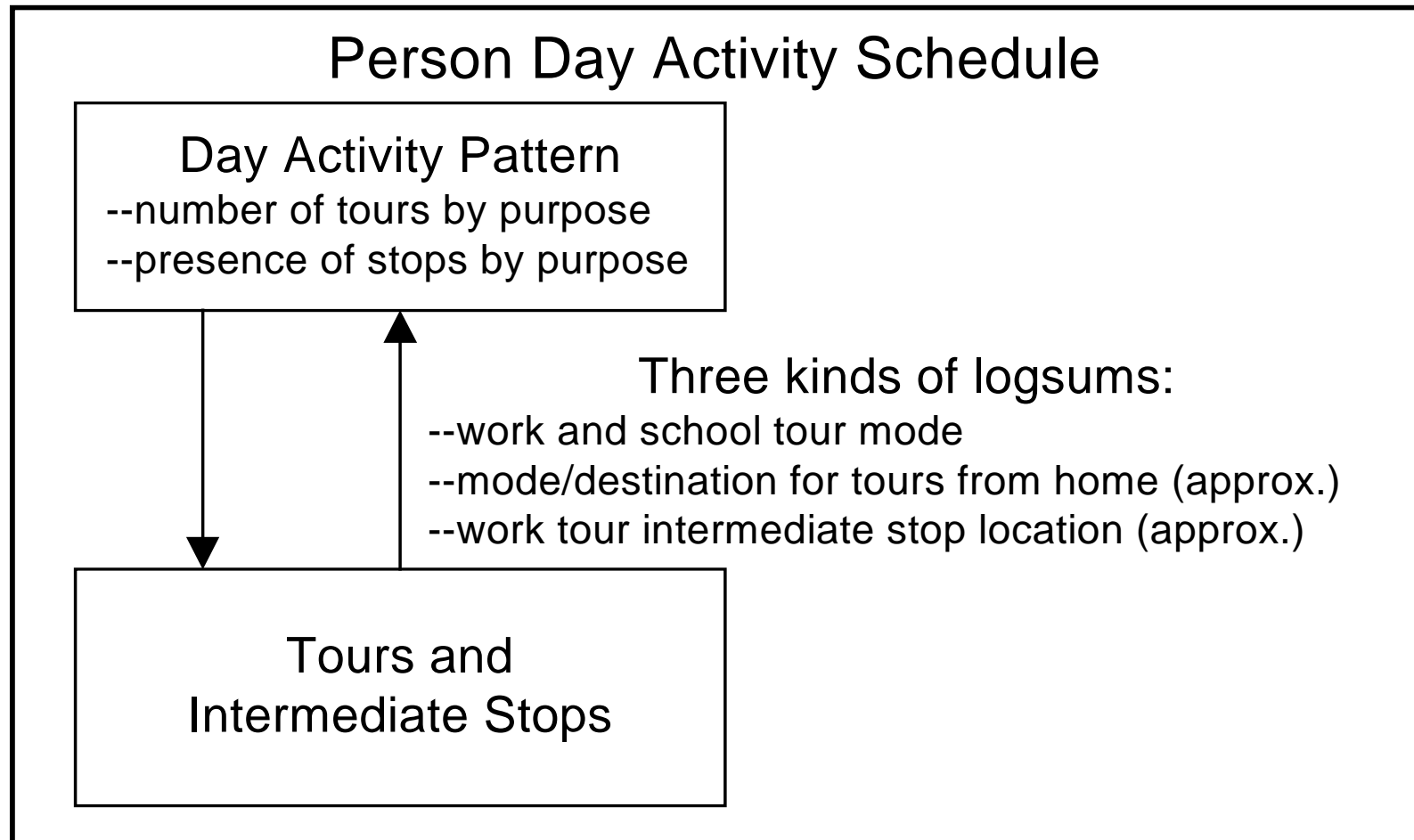
# Horizontal and upward among tours and stops--**MORPC**



# Horizontal and upward among tours and stops--**MORPC**



# Horizontal and upward among tours and stops--**SACOG**



# Horizontal and upward among tours and stops--**SACOG**

Tour/stop purpose			
work			
school			
escort			
pers. business			
shop			
meal			
social/rec.			

# Horizontal and upward among tours and stops--**SACOG**

Tour/stop purpose	Work/school mode logsum	Mode/dest logsum	Stop logsum (to work loc)
work			
school			
escort			
pers. business			
shop			
meal			
social/rec.			

# Horizontal and upward among tours and stops--**SACOG**

Tour/stop purpose	Work/school mode logsum	Mode/dest logsum	Stop logsum (to work loc)
work	to work		
school	to school		
escort			
pers. business			
shop			
meal			
social/rec.			



# Upward Integration

## Aggregate mode-dest logsums

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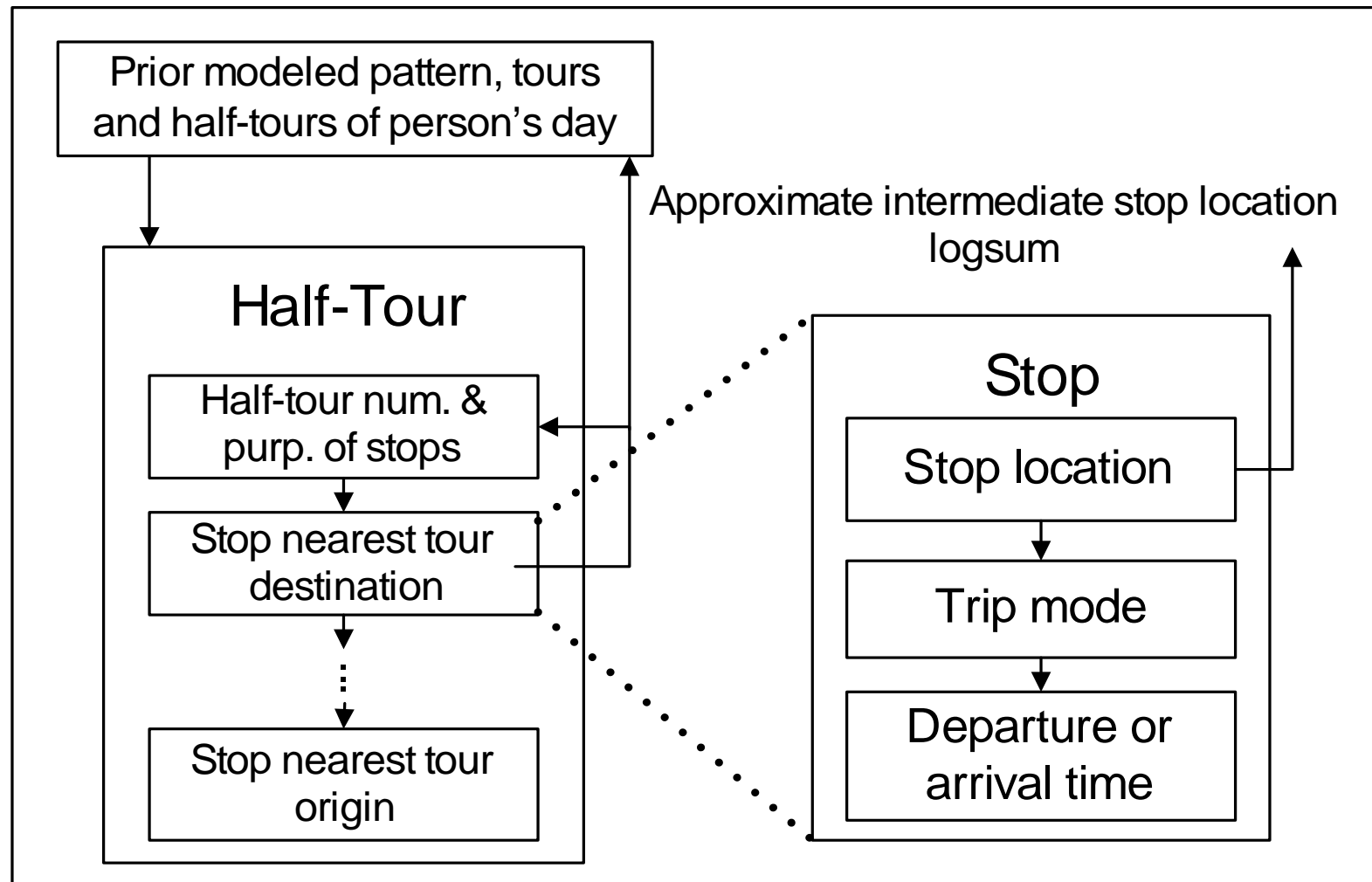
- 84 pre-calculated per zone
  - 7 purposes
  - 4 car availability levels
  - 3 categories of origin parcel's proximity to transit

# Horizontal and upward among tours and stops--**SACOG**

Tour/stop purpose	Work/school mode logsum	Mode/dest logsum	Stop logsum (to work loc)
work	to work	yes	
school	to school	yes	
escort		yes	
pers. business		yes	
shop		yes	
meal		yes	
social/rec.		yes	

# Upward Integration

## Intermediate stop logsums



# Upward Integration

## Intermediate stop logsums

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- 4 pre-calculated per TAZ OD pair
  - 2 tour modes (auto & transit)
  - 2 times of day (peak & offpeak)

# Horizontal and upward among tours and stops--**SACOG**

Tour/stop purpose	Work/school mode logsum	Mode/dest logsum	Stop logsum (to work loc)
work	to work	yes	
school	to school	yes	auto
escort		yes	auto
pers. business		yes	auto
shop		yes	
meal		yes	auto
social/rec.		yes	

# Five Aspects of Integration

---

- Tour destination, mode and time
- Long-term and within-day
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# Summary

## Integration Priorities

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1. Among tours and stops
2. Among household members

# Priority 2--Integration among household members

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- Horizontally integrated day activity patterns
  - with maintenance tours/stops
- Joint tours
- Shared partial tours
  
- But NOT at expense of integration among tours and stops



# Priority 1--Integration among tours and stops

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- Horizontal (day pattern)
  - among tours **and** stops
  - purpose-specific
- Upward to day pattern, accounting for:
  - differences among persons and purposes
  - available destinations, modes **and** times
- Downward, accounting for:
  - purposes, locations, modes and times
  - vehicles

# AB Modeling Objective

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To more realistically predict the effect of land use and transport policy on travel behavior.

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# Five Aspects of Integration

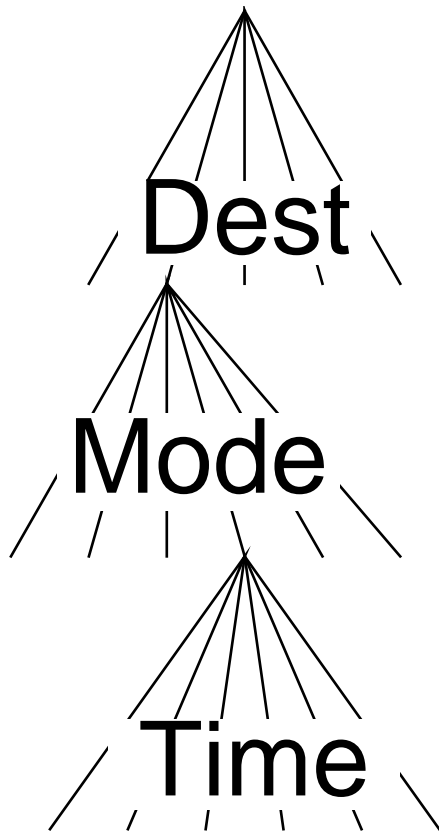
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# Upward Integration

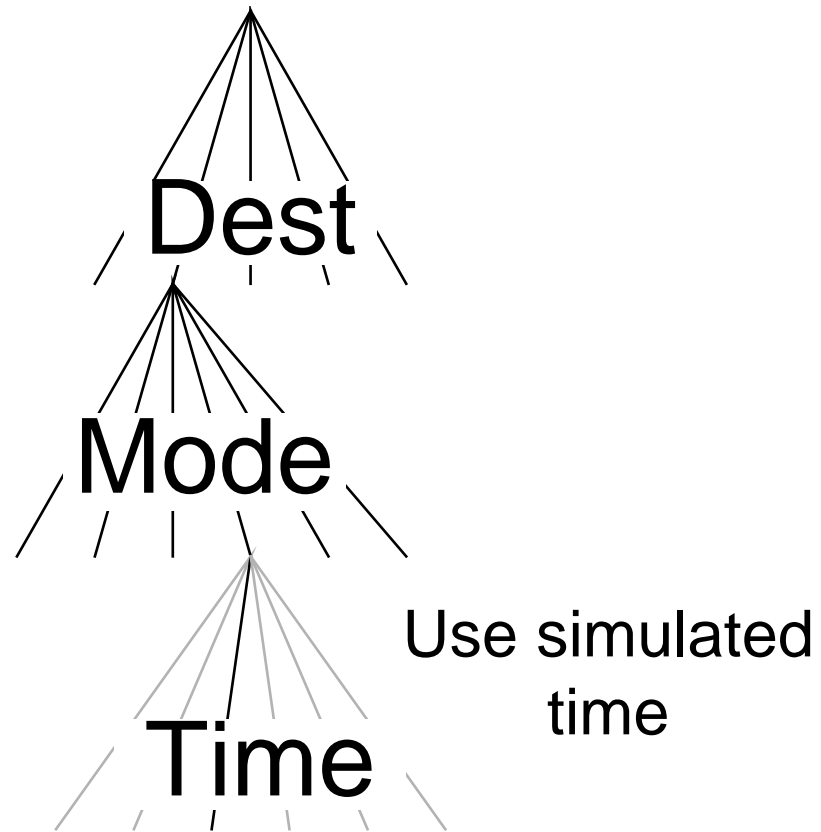
## Logsums with simulated TOD

Instead of this



AB Model Integration

Do this



ETC, October 6-8, 2008, Bowman & Bradley